

REASONS WHY OPEN AIR PREACHING IS ALWAYS EFFECTIVE.

by: Geoffrey R. Kirkland and Mike Stockwell

1. Because faith comes by hearing and hearing by the Word of God.
2. Because Christ's Name is worthy to be exalted in the open air (public venues).
3. Because the Word of God never returns to Him void and always accomplishes what God sends it out to do.
4. Because the Word of God is sharper than any two-edged sword that pierces and divides.
5. Because for some it hardens for judgment, for others it softens to salvation and still for others it encourages for growth in sanctification.
6. Because preaching is the primary means by which God saves sinners.
7. Because it delivers the one message of eternal life to spiritually dead souls.
8. Because it is good news of Jesus Christ.
9. Because it obeys the clear commands of God to preach the Word.
10. Because the preacher heralds with absolute confidence that only God can save His elect.
11. Because God's sheep hear His voice, He knows them and He gives them eternal life.
12. Because the preacher's feeble words cannot thwart God's power and decrees in saving a soul.
13. Because God is magnified when His Word is publicly proclaimed.
14. Because a greater number of people can hear the good news of the gospel who might not otherwise enter a biblical church.
15. Because it is not spoken with wisdom of men but preached by the power of God.
16. Because it does not come with the gimmicks and pragmatism of this age but with supernatural power.
17. Because it encourages and empowers believers to be bold in their proclamation of Christ.
18. Because it is one method of discipleship in the local church for Christians to learn from others and grow in courageous proclamation of the good news of salvation.
19. Because it tears down strongholds, worldviews, and lofty speculations raised up against the knowledge of God and confronts it with the truth.
20. Because the message of the cross is the power of God unto salvation.
21. Because it is one way that God has used throughout human history to take the gospel to a wicked and perverse generation.
22. Because the proclamation of the gospel opens the door for gospel conversations with the lost.
23. Because it proclaims the reality of hell and urges sinners to repent before it's too late.
24. Because it leads everyone to the cross and all who are ordained to eternal life will believe.
25. Because it's an obedient act of confident faith in God's sovereignty.